

# IRAN EXPO 2025



28th April - 2nd May 2025

[www.iranexpo.co](http://www.iranexpo.co)

**The 7th Export Potential  
Exhibition of the Islamic  
Republic of Iran**



# ABOUT IRAN

country name: **ISLAMIC REPUBLIC OF IRAN**

Area: **1648195 km<sup>2</sup>**

Population: **87920346**

Capital: **Tehran**

Official Religion: **Islam**

Official language: **Persian**

Currency: **Rial**

Number of provinces: **31**

Number of Industrial Parks and Areas: **847**

Number of Knowledge- based companies: **8192**

Ranks tenth in global steel production

Leading exporter of saffron worldwide

World's second-largest caviar producer

Ranks third globally in pistachio exports

Fifth-largest exporter of tiles and ceramics globally

Among the top five nations in natural resource reserves

Holds the top rank for the diversity of handicrafts worldwide

Leading medical equipment manufacturer in the Middle East

Fourth largest global producer of urea and chemical fertilizers

The second-largest holder of oil and gas reserves in the world

Fourth largest producer of building and decorative stones worldwide

Ports:

**Abadan**

**Chabahar**

**Shahid Rajaei**

**Bandar Abbas**

**Anzali**

**Bushehr**

**Imam Khomeini**

**Mahshahr**

**Torkaman**

**Khoramshahr**

**Noshahr**

**Asalooyeh**

**Gaz**

**Khark**

**Amir Abad**

**Fereidoun Kenar**

**Khomeir**

**Mogam**

**Shahid Bahonar**

**Lengeh**



# IRAN'S ECONOMIC ATTRACTIONS

**Competitive Product Pricing:** Iranian products high competitiveness in global markets has been due to access to low-cost raw materials and an efficient workforce.

**Tourism Industry:** Iran's natural and historical attractions provide the potential to host 20 million tourists annually, showcasing its vast capacity in the global tourism sector.

**Mining and Upstream Industries:** With valuable natural resources worth \$27.3 trillion, Iran offers vast opportunities for investment in the mining sector and related industries.

**Key Role in Transportation Corridors:** Iran serves as a pivotal hub for the North-South and East-West corridors, vitally supplying goods to markets in East Asia, Africa, and South America.

**Strategic International Connectivity:** Iran's geographical location has positioned it as a vital hub for connecting various countries, transforming it into a global trade and transportation crossroads.

**Natural Resources and Diverse Production:** Iran's abundance of natural resources, along with its wide range of agricultural, mineral, and oil products, provides a unique advantage for exports and economic development.

**Blue Economy Potential:** With 190,000 square kilometres of marine territory and 5,800 kilometres of coastline in the north and south, Iran offers unparalleled opportunities to develop a thriving blue economy.

**Investment in Energy Industries:** Iran represents one of the most significant opportunities for energy sector investors, with a potential investment of \$600 billion in the oil, gas, refining, and petrochemical sectors.

**Free Trade Zones (FTZs):** Iran's establishment of Free Trade Zones (FTZs) and Special Economic Zones (SEZs) provides significant business incentives, offering benefits such as tax exemptions and customs duty relief.





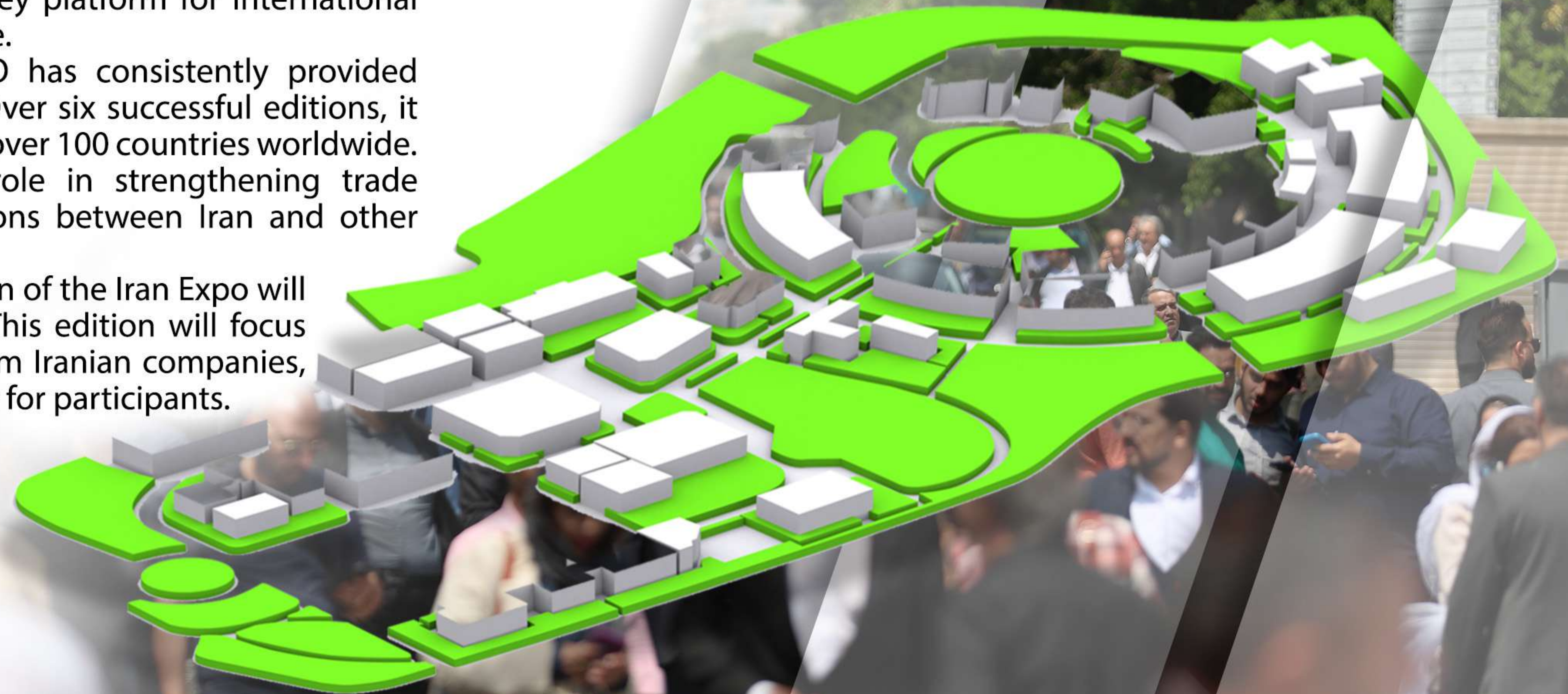
# Iran Expo

The Iran Export Exhibition, IRAN EXPO, was first established in the spring of 2013. This event is held annually with the participation of the Ministry of Industry, Mine and Trade, and the Ministry of Foreign Affairs. It is organized by the IRAN EXPO organizing committee. As one of the largest and most comprehensive international business events in Iran, it has become the number-one exhibition in the country, featuring a wide variety of products and a large presence of buyers.

The IRAN EXPO provides a unique opportunity for businesspeople and merchants from around the world to explore the latest products from prominent Iranian companies. Recognized as a symbol of Iran's exports, this exhibition has become a key platform for international trade collaborations over the past decade.

Despite various challenges, IRAN EXPO has consistently provided continuous services to foreign buyers. Over six successful editions, it has expanded its business relations with over 100 countries worldwide. The exhibition has played a crucial role in strengthening trade exchanges and fostering friendly relations between Iran and other nations.

It is worth mentioning that the 7th edition of the Iran Expo will be held from April 28 to May 2, 2025. This edition will focus specifically on six product categories from Iranian companies, offering extensive business opportunities for participants.





## Services

- Organizing B2B meetings between foreign traders and Iranian manufacturers and exporters.
- Developing digital platforms to facilitate communication and plan meetings and collaborations.
- Creating opportunities for synergy and business networking among foreign traders and investors.
- Coordinating industrial visits to showcase Iranian-made products for foreign traders and -businesspeople.
- Employing professional on-site interpreters to enhance communication between foreign traders and Iranian companies.
- Supporting the participation of over 2,500 investors, traders, and businesspeople from 100 countries in the 2025 IRAN EXPO.
- Offering dedicated consultation sessions for foreign businesspeople to familiarize them with Iran's trade regulations, investment opportunities, and export-import processes.
- Participation of prominent and reputable Iranian companies at the 2025 IRAN EXPO, offering foreign businesspeople opportunities for negotiations and collaborations.
- Providing services to selected foreign businesspeople, including hotel accommodation, catering, and local transportation, organized by the IRAN EXPO 2025 headquarters during the exhibition period.



## **This fair is focused on 6 distinct product groups:**

- FOOD INDUSTRY, AGRICULTURE AND FISHERIES
- INDUSTRY
- HANDMADE CARPETS, HANDICRAFTS AND TOURISM
- MEDICINE, MEDICAL AND LABORATORY EQUIPMENT, CHEMICAL PRODUCTS
- BUILDING INDUSTRY, TECHNICAL ENGINEERING SERVICES
- PETROCHEMICAL INDUSTRY

IRAN EXPO AIMS TO PLAY A SIGNIFICANT ROLE IN ADVANCING TRADE EXCHANGES BY SHOWCASING IRAN'S HIGH-QUALITY EXPORT PRODUCTS AND UNDERSTANDING THE NEEDS OF GLOBAL MARKETS.





# Food Industries, Agriculture, and Fisheries Subsectors:

## Subsectors:

- Food and Beverage Industries
- Agricultural Products
- Fisheries and Aquatic Products

## Key Statistics of Iran's Food, Agriculture and Fisheries Industries:

- World's top saffron exporter.
- The food industry constitutes 18% of all industrial units in Iran.
- A 20% Share of Food and Beverage Industries in Iran's Total Exports.
- The largest producer of dates, pistachios, honey, and walnuts in the world.
- Iran is the second-largest caviar producer and the world's largest producer of rainbow trout.
- Exports of fishery products to 66 countries worldwide amount to 1.3 million tons, valued at over \$600 million.
- Iran is the second-largest producer of raisins and a major producer of apples, oranges, and pomegranates.



## Industry

### Subsectors:

- Electricity and Electronics Industry
- Telecommunications and Communications
- Steel and Other Metals Industry
- Industrial and Mechanical Group
- Printing and Packaging Industry
- Home Appliances

### Key Statistics of Iran's Industries:

- Annual exports of \$2–3 billion in wire and cable.
- Annual exports of \$3 billion in industrial machinery.
- A 13% share of metals exports in Iran's total exports.
- Annual electricity export capacity of around \$500 million.
- \$440 million in exports from the home appliances industry.
- The 10th largest steel producer in the world and the 2nd in the Middle East.
- One of the major producers of copper, aluminium, and other metals in the region.
- Ranked 18th in the region and 116th globally in terms of investment in telecommunications infrastructure.
- Among the top 5 producers of chandeliers and decorative lights in the world, with \$200 million in annual exports.
- Iran has a significant share in the production of transformers, generators, and control systems for the oil, gas, and renewable energy industries in the region.



# Handwoven Carpets, Handicrafts and Tourism

## Subsectors:

- Handwoven Carpets
- Carpet Rugs
- Handicrafts
- Tourism

## Key Statistics of Iran's Handwoven Carpets, Handicrafts and Tourism Industries:

- Iran ranks 1st in the world for handicraft diversity.
- \$50 million in handwoven carpet exports from Iran.
- 6-7% share of Iranian carpet rug exports in global markets.
- Iran's handwoven carpet exports reach over 100 countries, with these carpets enjoying a steady customer base in global markets, particularly in the United States, Europe, and the Gulf countries.
- Iran, with over 350 different handicraft categories in various fields such as pottery, carpet weaving, jewellery making, filigree work, felt making, marquetry, and leatherwork and etc, is one of the richest countries in terms of handicrafts.
- Additionally, with its historical, cultural, natural, and religious attractions, Iran is one of the popular tourist destinations in the region. Places such as Shiraz, Isfahan, Yazd, Kashan, and Tabriz are among the most popular tourist destinations in the country.



# Pharmaceuticals, Medical and Laboratory Equipment, and Chemical

## Subsectors:

- Pharmaceuticals and Medical Equipment
- Hospital and Laboratory Equipment
- Chemical Products

## Key Statistics of Iran's Pharmaceuticals, Medical and Laboratory Equipment and Chemical Products:

- Production of over 80 chemical products in Iran.
- 1st in medical equipment production in the region.
- Among the top 10 pharmaceutical producers in the world.



# Construction Industry and Technical Engineering Services

## Subsectors:

- Building Materials
- Urban Planning and Urban Furniture Services
- Furniture and Interior Decoration
- Large and Small-Scale Construction Projects
- Shipbuilding and Marine Services

## Key Statistics of Iran's Construction Industry and Engineering Services:

- Annual exports of over \$10 billion in paints and resins.
- The 5th largest exporter of ceramics and tiles in the world.
- Annual export capacity of \$2.5 billion in the furniture industry.
- Exporting engineering services to more than 12 countries worldwide.
- The 4th largest producer of building and decorative stones in the world.
- \$22 million worth of plumbing fixtures exported to neighbouring countries.
- Significant capacity in the production of commercial and passenger ships, as well as maritime services and repairs.
- High capacity in producing classic and modern furniture with unique designs, holding a special place in regional and global markets.



# Petrochemical Group

## Subsectors:

- Petrochemical Products
- Polymer feedstock

## Key Statistics of Iran's Petrochemical Industry:

- 40% share of global methanol trade.
- One of the top ten oil producers globally.
- The largest petrochemical exporter in the Middle East.
- The second-largest holder of oil and gas reserves in the world.
- Urea and chemical fertilizers are Iran's 4th largest export product.
- Producer of over 80 petrochemical products, including urea, polyethylene, polymers, plastics, propylene, PVC, and other chemicals.



## Contact Iran Expo

Foreign traders and businesspeople can use the following methods to connect with Iran Expo:

Online Pre-Registration:

The easiest and fastest way to register is by visiting the official Iran Expo website. Simply complete the registration form carefully and submit your request online.

Dedicated Support:

If you have any questions or need assistance, please contact the Iran Expo Secretariat and take advantage of our consultation services.

Direct Online Pre-Registration Link:

**<https://www.iranexpo.co/2025/vr>**

WhatsApp Link for Contacting the IRAN EXPO International Committee: **Committee: <https://wa.me/+989369514305>**



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7<sup>th</sup> Export Potential Exhibition of the  
Islamic Republic of Iran

