

Production Jump  
Sustainable Economy  
Sustainable Cities

جهش تولید  
اقتصاد پایدار  
شهرهای پایدار



دومین نمایشگاه بین المللی  
شهر پایدار (کیش)  
به همراه  
نخستین همایش بین المللی فرصت های سرمایه گذاری و تأمین مالی پایدار

2nd International Exhibition of  
Sustainable Cities (Kish)

Together with

1st International Conference on Investment Opportunities and Sustainable Financing

۱۷ لغایت ۲۰ مهرماه ۱۴۰۳  
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Kish International Exhibition Center

محورهای نمایشگاه:

شهرداری و مدیریت شهری پایدار  
دولت هوشمند و اقتصاد دیجیتال  
فرصت های سرمایه گذاری و تأمین مالی پایدار  
بانکداری سبز و الکترونیکی  
جهش تولید و توسعه پایدار صنایع و معادن  
حمل و نقل پایدار و خودروهای برقی  
ساختمانهای هوشمند و پایدار  
شبکه هوشمند و انرژی های نو و تجدیدپذیر  
زیرساخت های ارتباطی و فناوری اطلاعات  
گردشگری پایدار

Exhibition Topics

Sustainable Urban Planning and Management  
Smart Government and Digital Economy  
Investment Opportunities and Sustainable Financing  
Green and Sustainable Banking  
Industrial Development and Sustainable Mining  
Sustainable Transportation and Electric Vehicles (EVs)  
Renewable and Alternative Energies Smart Grid and  
Telecommunication Infrastructures and Information Technology  
Sustainable Tourism

دییروخانه: ۰۲۱ - ۲۲۵۵۶۸۹۳  
مدیرفروش: ۰۹۰۳۱۲۳۹۲۸۱  
www.4faslco.com  
www.sustainablecities.ir  
info@sustainablecities.ir



# The Permanent Secretariat of the International Sustainable City Exhibition



## Table of Contents

Introduction to the Exhibition.....	2
Themes of The Exhibition.....	3
Aims of the International Sustainable City Exhibition.....	4
Specialist Groups Participating.....	6
Government and Non-Governmental Organizations Participating.....	8
International Groups Participating.....	11
Investment Opportunities and Sustainable Financing Conference.....	12
The Workshop Titles and Specialized Topics from the Second International Sustainable City Exhibition .....	14
The Topic of the Specialized Discussion Panels in the Second International Sustainable City Exhibition .....	15
The Exciting Side Programs at the International Sustainable Cities Exhibitio:.....	17

# The Permanent Secretariat of the International Sustainable City Exhibition



## Introduction to the Exhibition

The International Sustainable City Exhibitions, with its key focuses on smart urban management, sustainable economy, renewable energy sources, green transportation, environmental conservation, sustainable and intelligent buildings, smart governance, ICT infrastructure, research, innovation-driven economy, social sustainability, and security in smart cities, is a grand gathering of governmental entities and private companies. It plays a pivotal role in empowering today's cities and urban life and aiding service providers and urban administrators in making informed decisions to enhance the delivery of modern urban services and ensure the sustainability of industries and requisite infrastructure.

This exhibition aims to foster the development of sustainable cities and create a platform for effective interactions with urban elites. By leveraging the successes of sustainable cities worldwide and introducing cutting-edge green transportation solutions and the latest global innovations, we strive to enhance the quality of life in our cities and promote a sustainable development approach in all urban development activities and related industries and services.

Iranian cities face various sustainability challenges, including traffic congestion, air pollution, water scarcity, environmental degradation, biodiversity loss, waste management issues, inadequate ICT infrastructure, a housing crisis, inefficient urban governance, heat intolerance, and economic woes. These challenges can have detrimental effects on the quality of life of citizens and the continuity of industries. Addressing them requires well-informed policies, management, and planning, underscoring the importance of platforms like the International Sustainable City Exhibition.

Industries, too, face sustainability challenges due to neglect. These include high energy consumption, greenhouse gas emissions, rising production costs, environmental pollution, outdated equipment, low productivity, lack of innovation, increased resource consumption, and financial constraints. However, there are measures industries can adopt to enhance their sustainability and mitigate negative impacts, such as technology upgrades, process optimization, pollution control, and the development of sustainability strategies. Embracing sustainability means striving to protect natural resources and the environment while meeting economic and social needs without causing irreversible harm.

The International Sustainable City Exhibition, as the largest gathering of its kind in Iran, brings together all key stakeholders and creates a conducive environment for policymaking, planning, and promoting urban sustainability culture. It offers industries a platform to showcase their products and technologies, network with peers, create professional connections, gain insights into competitors, advertise, and conduct research and development. Participating industries can benefit from increased innovation, identified opportunities, and vital connections forged at the exhibition. Additionally, through open innovation, industries can present their core challenges to innovative and knowledge-based companies attending the exhibition, thereby finding innovative solutions to ensure their survival and contribute to environmental protection and improved social and economic conditions.

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## Themes of The Exhibition

With a focus on the latest achievements and innovations in urban sustainability, the International Exhibition seeks to foster a global dialogue that encourages the exchange of ideas and best practices. The event covers a wide range of critical topics that impact various aspects of sustainable urban life, including:

- **Sustainable Urban Planning and Management:**
  - City development considering environmental, economic, and social factors
  - Natural resource management and pollution reduction
  - Creating green spaces and sustainable development
- **Smart Governance and Digital Economy:**
  - Utilizing information technologies to enhance urban services
  - Developing the digital economy and creating job opportunities
- **Investment Opportunities and Sustainable Finance:**
  - Attracting investments in sustainability fields
  - Securing financial resources for sustainable projects
- **Green and Electronic Banking:**
  - Advancing electronic banking and sustainable payment systems
  - Supporting green businesses
- **Leap in Production and Sustainable Development of Industries and Mines:**
  - Developing sustainable industries and reducing detrimental impacts
  - Responsible exploitation of mineral resources
- **Sustainable Transportation and Electric Vehicles:**
  - Promoting sustainable public transportation
  - Encouraging the use of electric and renewable energy vehicles
- **Smart and Sustainable Buildings:**
  - Designing energy-efficient and optimized buildings
  - Incorporating smart technologies in building management
  - Utilizing sustainable building materials
  - Sustainable and environmentally friendly architecture
- **Smart Grid and Renewable Energy Sources:**
  - Developing smart energy grids
  - Harnessing renewable energy sources such as solar and wind power
- **Communication Infrastructure and Information Technology:**
  - Enhancing communication infrastructure for urban connectivity
  - Applying information technologies in urban management
  - Utilizing information technology in urban services and citizen engagement

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- **Smart and Sustainable Tourism:**
  - Developing sustainable tourism while preserving the environment
  - Promoting responsible and economical tourism

## Aims of the International Sustainable City Exhibition

The International Sustainable City Exhibition brings together specialists, policymakers, and the community to promote a more sustainable future for our cities. It serves as a platform for exchanging ideas, innovations, and best practices to create more resilient and livable communities. Through this exhibition, we aim to provide a global perspective on the current challenges and opportunities in sustainable urban development and spark conversations that lead to tangible actions and positive change. The objectives of the exhibition can be categorized into general and specific goals.

### The general aims of the International Sustainable City Exhibition include:

- **Awareness and Education:**
  - Providing information to the public about the concepts of sustainable cities and industrial development
  - Educating on methods and tools that can contribute to urban and industrial sustainability
- **Identifying Opportunities and Challenges:**
  - Recognizing investment opportunities in sustainability fields
  - Addressing challenges in the path towards urban and industrial sustainability
- **Networking and Experience Exchange:**
  - Creating opportunities for dialogue and experience sharing among industries, urban planners, officials, and experts
  - Establishing supportive networks for sustainable projects
- **Enhancing Cross-Sector Collaboration:**
  - Combining efforts and fostering collaboration between government, private sector, and local communities
  - Promoting interaction between industries and various urban sectors
- **Showcasing Innovative Technologies:**
  - Presenting technologies that aid cities in sustainability, such as renewable energy, sustainable transportation, water resource management, etc.
- **Promoting Positive Changes for Sustainability:**
  - Encouraging citizens to adopt small, sustainable changes in their daily lives
  - Motivating participation in sustainable projects

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The specific objectives of the International Sustainable City Exhibition are as follows:

- **Presenting the Latest Technological Advancements in Sustainable and Smart Industries and Cities:**
  - Introducing and showcasing innovative technologies that contribute to sustainable industrial and urban development
  - Familiarizing with technologies related to various urban domains
- **Promoting a Sustainable Approach to Development:**
  - Encouraging the adoption of sustainable approaches in urban and industrial development
  - Raising awareness about the importance of resource conservation and environmental protection
- **Exploring the Role of Construction Management in Empowering, Optimizing, and Providing Suitable Models for Sustainable Urban Development:**
  - Examining the role of construction management in sustainable development
  - Presenting managerial models to enhance the quality of life for citizens
- **Introducing New Concepts in Sustainable Urban Design and Architecture:**
  - Introducing concepts related to sustainable urban design
  - Familiarizing with techniques and methods of construction in sustainable cities
- **Smart and Sustainable Transportation Infrastructure:**
  - Promoting sustainable public transportation
  - Incorporating smart technologies in transportation management
- **Creating an Environment for the Participation of Knowledge-Based Companies to Utilize Advanced Sciences and Techniques and Enhance Scientific Methods for Sustainable Urban Development:**
  - Providing a platform for knowledge-based companies to engage and collaborate
  - Promoting research and development in sustainability topics through open innovation models
- **Preserving Environmental and Ecological Health:**
  - Advocating for the sustainable use of natural resources
  - Conserving biodiversity and preventing environmental pollution
- **Introducing Achievements, Capacities, and Capabilities of Companies, Institutions, and Organizations in Sustainable Public Transportation and Related Industries:**
  - Showcasing companies and institutions working in sustainable public transportation and related industries
  - Sharing their successful experiences and achievements
- **Exploring Efficient Energy Consumption and Providing Appropriate Solutions for Urban and Developmental Growth:**
  - Promoting energy efficiency in construction and transportation

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- Offering solutions to reduce energy consumption in industries, buildings, and cities
- **Developing Smart City and Industry Services and Markets:**
  - Creating a platform for the development of smart services in industries and cities
  - Encouraging the utilization of smart technologies in urban and industrial services
- **Establishing Effective Communication between Scientific and Executive Institutions to Achieve Resilient Urban and Industrial Economics:**
  - Fostering collaboration between universities and executive bodies
  - Bridging the gap between scientific knowledge and urban and industrial practices
- **Establishing Commercial Contracts with Companies in the Field of Sustainable Smart Cities:**
  - Creating international collaboration opportunities with companies in smart city development
  - Forging international commercial contracts for sustainable and smart urban projects
- **Expanding Interaction with Other Countries and Benefiting from Their Successful Experiences:**
  - Exchanging experiences with other countries in sustainable urban and industrial development
  - Learning from the achievements and best practices of other nations
- **Motivating Investment in Sustainable Urban and Rural Industries and Sectors:**
  - Promoting investment in sustainability projects
  - Introducing innovative models of sustainable financing
- **Attracting and Guiding Domestic and Foreign Investments towards Sustainable Development Projects:**
  - Presenting specific and general investment incentives for sustainable urban and industrial projects
  - Offering investment opportunities in sustainable urban and industrial projects

## Specialist Groups Participating

The International Sustainable City Exhibition is honored to host a diverse range of specialists and expert groups who are leaders in sustainable urban development. This event brings together a variety of professionals and thought leaders, each contributing their unique expertise and perspectives to enrich the discussions and knowledge exchange. The specialist groups participating in the International Sustainable City Exhibition include:

- **Sustainable Urban Planning and Management:**
  - Municipalities of Iran's major cities
  - Municipalities of provincial capitals
  - Free trade zones and special economic zones
  - Industrial towns

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- Urban service companies
- Urban beautification companies
- Green and smart buildings, and real estate developers
- **Sustainable Transportation and Electric Vehicles:**
  - Automobile manufacturers
  - Road transportation companies
  - Smart transportation and traffic control innovation sector
  - Airlines, airports, and aviation industry
  - Ports, shipping, and maritime transportation
  - Rail transportation companies
  - Transit transportation companies
  - Logistics service providers
  - Transportation infrastructure development companies
  - Urban lighting and beautification service providers
- **Investment Opportunities and Sustainable Finance:**
  - Banks
  - Holding companies and investment funds
  - Brokerage firms and investment banks
  - Financial service groups
  - Insurance companies
  - Innovations in crowdfunding
- **Leap in Production and Sustainable Development of Industries and Mines:**
  - Industries
  - Mines
  - Oil, Gas, and Petrochemical Sector
  - Water and Power Companies
  - Renewable and Alternative Energy Sources (Solar, Wind, etc.)
  - Environmentally Friendly Companies and Green Industries
  - Knowledge-Based Companies in Industrial Smartization and Sustainability
  - Incubators, Innovation Centers, and Factories, Science and Technology Parks
  - Wind Turbine and Solar Panel Manufacturing Factories
  - Environmental Technology Companies, Waste Recycling, and Pollution Reduction and Monitoring
- **Smartization, Smart Government, and Digital Economy:**
  - Smart Government Services (Pavilion of Ministries and Vice Presidencies)
  - Communication and Mobile Operators
  - Information and Communication Technology Companies
  - Electronic Payment Service Providers



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- Internet Service Providers
- Super Apps and Service-based Software (Messengers, Payment, Ride-hailing, etc.)
- Companies related to the Security of Sustainable and Smart City Infrastructure
- Companies Smartizing Information and Telecommunications Infrastructure Equipment
- Blockchain Technology Companies
- Online Shopping Service Companies
- Smart Energy Management and Monitoring Networks
- Smart and Sustainable Tourism Service Providers
- **Insurance and Green and Digital Banking:**
  - Digital Banking in Islamic Cities
  - Neo Banks and Virtual Banking Services
  - Smart Banking Applications
  - Mobile Banking and Related Technologies (MB)
  - Parametric and Electronic Insurance
  - Cyber Insurance and Digital Marketplaces
- **Companies in the Field of Architecture, Sustainable and Smart Buildings:**
  - Urban Beautification Companies and Urban Furniture
  - Waste Management and Material Conversion Companies
  - Waste Collection Equipment and Related Industries
  - Architecture and Urban Planning Consulting Companies
  - Lighting and Road/Urban Lighting Production and Supply Companies
  - Knowledge-Based Companies in the Field of Smart and Sustainable Buildings
  - Companies Related to the Construction and Equipment of Smart Buildings
  - Companies Active in the Production of New Sustainable Building Materials
- **Iran Chamber of Commerce**
- **Specialized Associations**
- **Related NGOs and Guilds (Unions, Associations, Syndicates, Centers, etc.) and Media**

## Government and Non-Governmental Organizations Participating

We are proud to bring together a wide range of government and non-governmental organizations at the International Sustainable City Exhibition. These organizations, committed to creating more sustainable communities and participating in this event, have demonstrated that they are at the forefront of efforts to bring about positive change. Their participation reflects the diversity and extensive commitment necessary for creating a more sustainable future for our cities. The participating government and non-governmental organizations at the International Sustainable City Exhibition include:

**Ministries and Affiliated Organizations:** Ministry of Interior: Departments related to urban and rural development, municipal organizations, the Office of Transportation and the Secretariat of the High Council

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for Traffic Coordination in the country's cities, the National Crisis Management Organization, the Social Affairs Organization, the Office of Islamic City and Village Councils, the Center for Electronic Government Development, information technology, statistics, and cyber security.

**Ministry of Industry, Mine, and Trade:** Departments related to machinery and equipment industries, general industries, transportation industries, mining and material processing, trade and services, Iran's Small Industries Organization, industrial towns, the specialized parent company for supporting research and development in advanced industries, the Export Guarantee Fund, the Maritime Industries Development Fund, the Small Industries Investment Guarantee Fund, the Development and Revitalization Organization for Mines and Mining Industries in Iran, the Organization for Industrial Development and Revitalization in Iran, Iran's Trade Development Organization, the Public Joint Stock Company for International Exhibitions of the Islamic Republic, the Supreme Council for Supervision over Iran's Chambers of Commerce, the High Council for Industrial Support, and the Production Facilitation and Obstacles Removal Headquarters.

**Ministry of Roads and Urban Development:** Departments related to housing and construction, transportation, urban planning and architecture, the Civil Aviation Organization of Iran, the Ports and Maritime Organization, the Road Maintenance and Transportation Organization, the organization executing government and public buildings and facilities, the National Land and Housing Organization, the Meteorological Organization, the Research Center for Roads, Housing, and Urban Planning, the Islamic Republic of Iran Railways Company, Iran Airports and Air Navigation Company, the Urban Regeneration Company, the specialized parent company for urban development in new cities, and the Islamic Revolution Housing Foundation.

**Ministry of Communications and Information Technology:** Includes departments related to communications and planning, information technology, innovation, the national telecommunications company, specialized parent companies, infrastructure communications company, the organization for regulation and radio communications, Iran's Information Technology Organization, Iran Post Bank, the National Post Company of the Islamic Republic of Iran, Iran Space Agency, the Institute of Communications and Information Technology, Pardis Technology Park, and more.

**Ministry of Petroleum:** Encompasses the National Oil Company (including regional oil companies, Pars Oil and Gas Company, fuel consumption optimization company, etc.), the National Gas Company, and the National Petrochemical Industries Company (including petrochemical plants such as Kharg Petrochemical, Bandar Imam Petrochemical, Shazand Arak Petrochemical, Arya Sasol Polymer, and Jam Petrochemical).

**Ministry of Energy:** Includes departments related to water and sewage, electricity and renewable energy, specialized parent companies, Iran's Water and Power Resources Development Company, the Power Research Institute, the University of Water and Power Industry, the Water Research Institute, and power plants.

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**Ministry of Economic Affairs and Finance:** Encompasses banking and insurance affairs, state-owned companies, the Central Insurance of the Islamic Republic, the Privatization Organization, the Securities and Exchange Organization, the Islamic Republic of Iran Customs Administration, Iran Foreign Investment Company, the Economic Affairs Research Center, the Information Technology Center, and cybersecurity and smart economy.

**Ministry of Foreign Affairs:** Includes legal and international affairs, economic diplomacy, political affairs, consular affairs, parliament and Iranians abroad, the Public Diplomacy Center, and the Center for Political and International Studies.

**Ministry of Science, Research, and Technology:** Encompasses Iran's Scientific and Industrial Research Organization, university jihad, Iran's Scientific and Industrial Research Organization, Iran's representation at UNESCO, universities, higher education and research centers, and the National Commission for UNESCO in Iran.

**Ministry of Cultural Heritage, Tourism, and Handicrafts:** Includes the specialized parent company for Iran's tourism and global tourism development, the Handicrafts and Handwoven Carpet Development Fund, preservation and operation of historical and cultural sites, the Cultural Heritage and Tourism Research Institute, Iran's Tourism Development Company, departments related to tourism, handicrafts, traditional arts, and parliamentary affairs.

**Ministry of Defense and Armed Forces Support:** Encompasses specialized companies in the field of information technology and communications, Iran Electronics Industries, subsidiary companies, Iran Geographical Organization, Ghadir Construction Holding, and more.

## Presidential Deputy Offices and Organizations:

- Organization of Planning and Budget of the Country
- Environmental Protection Organization
- Scientific and Technological and Knowledge-Based Economy Deputy
- Economic Deputy of the Presidency
- National Standard Organization
- Innovation and Prosperity Fund
- National Crisis Management Organization
- Non-Operational Defense Organization
- Islamic Revolution Housing Foundation
- Guild and Computer System Organization
- National Cartographic Center
- National Registration Organization for Documents and Real Estate

## Free Trade Zones and Special Economic Zones:

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- Secretariat of Free Trade Zones and Special Economic Zones
- Free Trade Zones and Special Zones

## Municipalities and Affiliated Organizations:

- Islamic City Councils
- Tehran Municipality, Metropolitan Municipalities, and Provincial Centers
- Technical and Civil Engineering Deputies, Urban Planning and Architecture, Transportation and Traffic, Urban Services and Environment, Financial and Economic Affairs, Parks and Green Spaces Organization
- Waste Management Organization, Beautification Organization, Information Technology and Communications Organization, Renovation Organization, Investment and Public Participation Organization, Urban Bus and Taxi Organization, Urban Railways

## Parliamentary Commissions:

- Commissions related to exhibition topics such as industries, energy, social affairs, and economics in the Islamic Consultative Assembly
- Research Center of the Islamic Consultative Assembly

## International Groups Participating

The 2<sup>nd</sup> International Sustainable City Expo is proud to host a diverse range of international participants who are leading the way in creating sustainable and resilient communities. Serving as a platform for knowledge exchange, innovation, and best practices, the event brings together pioneering organizations, experts, and thought leaders from across the globe. Our international participants, with their commitment to driving real change, are at the heart of this event, offering invaluable insights and unique perspectives.

This Expo is honored to feature a diverse array of international participant groups, each bringing their own unique expertise and experience to the forefront. These include leading non-governmental organizations, innovative corporations, renowned academic institutions, and governmental entities at the vanguard of the sustainable city movement. Our international participants infuse this event with energy and diversity, driven by their passion for creating a better future.

## The foreign participating groups in the international section include:

- Pavilion for Sustainable Development and Sustainable Cities
  - Ministry of Foreign Affairs of the Islamic Republic of Iran
  - United Nations Sustainable Development Commission
  - National Committee on Human Settlements of the Islamic Republic of Iran (UN-HABITAT)

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- UNESCO National Commission in Iran
- Ambassadors of Sustainable Model Cities worldwide
- **Pavilion for Sustainable Investment and Financial Support**
  - Pavilion for international investment companies and financial services
- **Pavilion for Trade and Sustainable Economic Development**
  - Iran Chamber of Commerce
  - Provincial Chambers of Commerce
  - Joint Chambers with countries of mutual interest
- **Foreign Country Pavilions**
  - Pavilion for BRICS member countries
  - Pavilion for Shanghai Cooperation Organization member countries
  - Pavilion for Iran's friendly neighboring countries from the Middle East, East Asia, the Middle East, Eastern Europe, Africa, and South America
  - Pavilion for model and pioneering cities in sustainability
- **Pavilion for International Consortium of Sustainable Technology Companies**
  - Pavilion for intelligent transportation technology consortium
  - Pavilion for renewable energy and sustainable technology consortium

## Investment Opportunities and Sustainable Financing Conference

The increasing need for financing development projects and citizens' demands for goods and services highlight the importance of attention to investment, resources, and sustainable financial methods. Financial resources and income should not only be reliable and continuous but also contribute to economic, social, and environmental sustainability without posing a threat to urban development.

In conjunction with the second International Sustainable City Exhibition, we are honored to host a special conference focusing on one of the most critical aspects of creating sustainable communities: the Investment Opportunities and Sustainable Financing Conference. This event, held at the Kish International Convention Center, provides a valuable opportunity for experts, investors, and policymakers to discuss the latest investment trends and financial strategies for advancing sustainable urban projects. Given the vital importance of adequate financial resources for building sustainable cities, this conference aims to present insights and solutions that can shape the future of our cities.

### The main themes of this conference include:

- **Specialized Sessions on Introducing Investment Opportunities and Efficiency:**
  - Introduction of sustainable investment opportunities in urban planning, urban development, and industries.
  - Workshops on enhancing the productivity of sustainable and productive investments.

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- Familiarization with methods to improve capital efficiency.
- **Foreign Investment and Sustainable Financial Strategies:**
  - Sharing experiences in attracting foreign investment.
  - Events introducing capacities for local and foreign financial supply.
  - Familiarization with the process of attracting foreign investment in Iran.
  - Presenting and explaining general and specific incentives for domestic and foreign investment.
  - Highlighting the advantages and incentives of the Islamic Republic of Iran for foreign guests.
  - Investment event in artificial intelligence: Understanding opportunities, advantages, and requirements.
- **Capital Markets and Sustainable Financing:**
  - Assessing the capacity of Murabaha securities in equipment procurement and contractual agreements.
  - Urban construction and development through Sukuk and Ijarah securities.
  - Benefit securities: Financing through the sale of future asset benefits.
  - Issuance of convertible and exchangeable Islamic financial securities.
  - Converting receivables into cash resources through debt purchase securities.
  - Exploring the capacity of investment funds in infrastructure development: Land and building fund, real estate and property fund, and project fund.
  - Investment and social responsibility: Issuing securities for public welfare and philanthropic investment funds.
  - Microfinance and financing small-scale projects and collective financing.
  - Stock market financing for projects through the establishment of public joint-stock companies.
  - The role of commodity exchanges in sustainable financing.
- **Workshops on Investment and Sustainable Financial Literacy:**
  - Fundamental principles and concepts of sustainable financing and investment.
  - Enhancing public awareness through specialized and professional investment workshops.
  - Marketing and sustainable business development.
  - Financial literacy and investment sustainability.
  - Negotiation techniques in investment.
  - Innovative international marketing methods.
  - Feasibility study writing.
  - Modern risk coverage methods in investment.
  - Fundamentals and principles of risk-bearing investment.

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## The Workshop Titles and Specialized Topics from the Second International Sustainable City Exhibition

The second International Sustainable City Exhibition doesn't merely focus on presenting the latest achievements and ideas in sustainable urban development. It also provides an opportunity for in-depth exploration through specialized workshops, where experts from various fields share practical solutions related to urban sustainability. These workshops cover a range of topics and aim to equip participants with valuable skills. Here are the titles and subjects of the specialized workshops featured in the exhibition:

### 1. Sustainable Transportation Workshop:

- Traffic management and air pollution prevention.
- Enhancement of public transportation facilities.
- Promotion of sustainable modes of transportation.

### 2. Urban Waste Management Workshop:

- Optimization of waste collection and disposal processes.
- Encouragement of recycling and reduction of excessive waste production.
- Introduction to successful waste management models in sustainable cities.

### 3. Workshop on Sustainable Energy in Cities and Industries:

- Increasing energy efficiency in buildings.
- Selection of renewable energy sources.
- Smart energy management in sustainable cities.

### 4. Green Space Development Workshop in Cities:

- Design and implementation of parks and green areas.
- The role of trees in improving urban air quality.
- Connecting green spaces with citizen well-being.

### 5. Urban Water Management Workshop:

- Reduction of water waste and optimization of consumption.
- Restoration of rivers and watersheds.
- Crisis management for sustainable urban water systems.

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## 6. Smart Technology Workshop in Urban Living:

- Use of Internet of Things (IoT) in urban management.
- Smart communication with citizens.
- Successful examples of smart city initiatives.

## 7. Workshop on Sustainable Urban Design:

- Principles of urban design for pollution reduction.
- Development of environmentally friendly public spaces.
- Fostering interaction for sustainable cities.

## 8. Citizen Participation Workshop in Urban Decision-Making:

- The role of citizens in city development.
- Participatory management in urban projects.
- Global experiences in citizen engagement.

## 9. Urban Renewal Workshop:

- Revitalization and development of aging neighborhoods.
- Addressing urban challenges and improving quality of life.
- Managing deteriorated areas toward sustainable cities.

## 10. Workshop on Sustainable Urban Culture:

- Linking culture with the environment.
- Promoting cultural values for sustainability.
- The role of art in shaping urban culture.

## The Topic of the Specialized Discussion Panels in the Second International Sustainable City Exhibition

The specialized discussion panels are a key component of the second International Sustainable City Exhibition. These panels provide a valuable opportunity for experts, policymakers, and the community to exchange viewpoints and ideas. They serve as constructive spaces for discussing current and future



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challenges in sustainable urban development, aiming to present practical solutions for creating more sustainable communities. Here are the topics covered in the specialized discussion panels of the exhibition:

## 1. Sustainable Urban Design:

- Principles of urban design for improving environmental quality.
- Management of public spaces and green areas in sustainable cities.
- Enhancing urban living environments through intelligent design.

## 2. Sustainable Transportation:

- Use of electric vehicles and alternative transportation methods.
- Increasing public transportation and cycling.
- Smart traffic management to reduce air pollution.
- The role of technology in improving transportation in cities.

## 3. Urban Waste Management and Industries:

- Managing the negative effects of waste and promoting recycling.
- Utilizing technology to reduce waste production.
- Successful waste management experiences in sustainable cities.

## 4. Sustainable Energy in Cities and Industries:

- Reducing energy consumption and increasing the use of renewable energy.
- Successful projects and examples of sustainable energy systems.
- The role of youth in promoting a culture of sustainable energy.

## 5. Green Space Development:

- Enhancing green spaces in cities as ecological and recreational resources.
- The role of plants and flowers in improving air quality and cooling the city.
- Successful models for green space development in large cities.

## 6. Water Management in Cities:

- Optimizing water consumption and managing urban water quality.
- Upgrading water monitoring systems and preventing water crises.

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- The role of technology in smart water management in cities.

## 7. Citizen Participation in Urban Decision-Making:

- The role of citizens in city development and increasing transparency in decision-making.
- Experiences of citizen participation in urban projects.
- The role of technology in direct communication between citizens and officials.

## 8. Sustainable Urban Space Development:

- Developing and revitalizing aging cities with a sustainable approach.
- Social management in urban development.
- The role of the green economy in sustainable city development.

## 9. Urban Renewal:

- Renewal of industrial and residential areas.
- The role of art in revitalizing urban spaces.
- Successful experiences in urban renewal.

## 10. Development of Communication Infrastructure in Cities:

- Methods for developing communication infrastructure with private sector participation.
- Simultaneous development of communication infrastructure and smart cities.
- Increasing the efficiency of investment in urban infrastructure.

## 11. Sustainable Economy in Cities:

- The relationship between the economy and the environment in cities.
- Sustainable economic projects and programs in cities.
- The role of small and medium-sized businesses in urban sustainability.

## The Exciting Side Programs at the International Sustainable Cities Exhibitio:

- **Inspirational Talks by Renowned Experts:** The exhibition hosts inspiring and informative talks by prominent national and international figures in the field of sustainability. Participants can benefit from the knowledge and insights of these experts and stay updated on the latest trends in urban and industrial sustainability.

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- **B2B Multilateral Business Sessions:** The B2B pavilion provides valuable opportunities for networking and establishing connections among participants. Whether in formal or informal settings, these business sessions allow participants to meet peers, discover new business partners, and explore potential collaboration opportunities.
- **Business Contract Meetings:** A dedicated space is allocated for business negotiations and contract signings. Participants can finalize deals, expand their businesses, and create mutually beneficial partnerships during these sessions.
- **Showcasing Innovative Sustainable Products and Technologies:** Attendees can get up close with the latest sustainable products and cutting-edge technologies. Booth exhibitors and industry leaders will present their achievements, including innovative solutions for urban and industrial sustainability challenges.
- **Exciting Local Competitions and Award Ceremonies:** To enhance the exhibition experience, local competitions are held where participants can showcase their skills and innovations. Additionally, award ceremonies recognize outstanding achievements in sustainability, creating memorable moments.
- **Tours of Production and Industrial Centers:** Exclusive tours allow participants to visit leading production and industrial centers focused on sustainability. These tours provide insights into sustainable processes, advanced technologies, and best practices.
- **Customized Receptions:** Private receptions and hospitality events offer exceptional opportunities for informal networking and relationship-building in a more intimate setting. Whether formal dinners, cultural gatherings, or recreational events, these occasions leave a pleasant and memorable experience for participants

# دومین نمایشگاه بین المللی شهرایدار (جزیره کیش) ۱۷ لغایت ۲۰ مهر ماه ۱۴۰۳

The **2** Sustainable City Exhibition 

